



## FITNESS FLOORING PRODUCT PROFILE | **BASIC ROLL**



**“In the entire time I’ve been working here, almost 20 years, I haven’t had to repair or replace the flooring. I don’t see why it wouldn’t last for another 15 or 20 years.”**

### ABOUT THE FACILITY

Facility	University at Buffalo
Location	Buffalo, NY
Product	Basic Roll
Application	Fitness

### ABOUT BASIC ROLL

- 100% post-consumer recycled SBR and 100% post-industrial recycled EPDM rubber
- Not affected by moisture or extreme temperatures
- Perfect uniformity in density and thickness from roll to roll
- Sound and shock absorbent
- Slip-resistant wet or dry
- Easy to maintain
- Low lifecycle cost

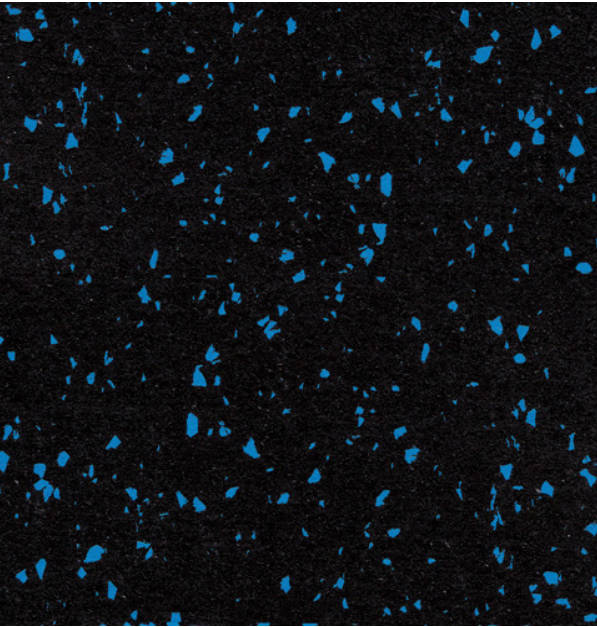
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## FITNESS FLOORING PRODUCT PROFILE | **BASIC ROLL**



Basic Roll is made of 100% post-consumer recycled SBR rubber and 100% post-industrial recycled EPDM rubber. The 48-inch wide rolls are fully adhered over a concrete or wood sub-floor. It can be cleaned with a vacuum, broom or damp mop. It's slip-resistant wet or dry.

### ABOUT SURFACE AMERICA

Since 1993, Surface America has completed thousands of projects and installed millions of square feet of recreational and athletic surfacing and flooring. Our customers have come to know us for our project management expertise, superior installation craftsmanship and proven performance of our surfacing systems.

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### ABOUT THE PROJECT

The University at Buffalo in Buffalo, NY is a public institution that's part of the State University of New York (SUNY) system. It has an enrollment of 30,000 undergraduate and graduate students. Under the direction of Recreation & Intramural Services, the university offers a variety of fitness facilities that students, faculty, staff and community members can use. One of these facilities is a general fitness center and weight room.

**Surface America installed Basic Roll at the University at Buffalo's fitness center over 15 years ago and is still going strong today – holding up to the continuous wear and tear that the floor undergoes throughout the course of the center's busy 18-hour day. The roughly 7,200 square foot facility can accommodate over 125 people at a time. Equipment at the center includes free weights, weight racks, workout benches and cardio equipment.**

Nick Titus, the university's Director of Athletic Facility Operations, was a student at the school when the Basic Roll flooring was installed. He also was a student worker in the athletic department. Today, Titus oversees the upkeep of all the school's athletic facilities, including the fitness center.

When it comes to the durability of their Basic Roll flooring, Titus reports great results. The product has maintained its uniformity in density and thickness, hasn't been affected by seasonal temperature changes and remains easy to clean.

"In the entire time I've been working here, almost 20 years, I haven't had to repair or replace the Basic flooring. Nothing has ever snagged, ripped or worn down. I don't see why it wouldn't last for another 15 or 20 years," shared Titus.

The fitness center isn't the only place on campus where Basic Roll can be found. The product is installed in a common area hallway at UB Stadium, home to the school's football, track & field and soccer teams. The hallway is used by athletes and coaches to access offices, locker rooms and the training room.

### SURFACE AMERICA FITNESS FLOORING SYSTEMS

Basic Roll | UltraTile® | SportTurf Cushion | EverTop™ | Boflex Actiflex  
Bounce | Performance | Interlocking Tiles