



SURFACEAMERICA®

Recreational & Athletic Surfacing for Maximum Performance

GYMNASIUM & FIELD HOUSE FLOORING PRODUCT PROFILE | **BOFLEX**



ABOUT THE FACILITY

Facility	Latitude Sports Clubs
Location	Massachusetts - 5 locations
Product	Boflex
Application	Gymnasium & Field House Flooring

ABOUT BOFLEX

- 3-layer, tongue & groove engineered system
- Hard wear layer and safe traction coating
- Excellent wear and abrasion resistance
- 4 hardwood finishes and 8 line-paint colors
- Non-porous
- Indoor use
- 5-year warranty

See page 2 for ABOUT THE PROJECT

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SURFACEAMERICA®
an Ecore company



ABOUT THE PROJECT

Latitude Sports Clubs is located in Massachusetts. The franchise started in 1982 and became one of the first large franchise facilities east of the Mississippi. Today, there are five locations serving 25,000 members. With thousands of members and thousands of square feet of workout space, there's an abundance of sports activities and exercise classes for members to enjoy. Many of the activities take place on Boflex flooring system that is manufactured by Boen Sport, the largest manufacturer of wood flooring in Europe, and was supplied to Latitude by Surface America.

Surface America supplied Latitude's first order of Boflex flooring over 15 years ago. Since then, Latitude has placed many more Boflex orders for use throughout their locations.

"We have bought a lot of Boflex over the last 15 years. We first used it in our Methuen location and our most recent Boflex floor was installed at our Peabody location. We've been very happy with the Boflex product. If we weren't, we certainly would not have continued to purchase it all of these years," shares John Grossi, Latitude Sports Clubs founder.

Latitude uses Boflex, in Maple and Oak finishes, for numerous gym applications. Grossi happily reports that the versatile flooring system stands up to its reputation of having excellent wear and abrasion resistance. The flooring is installed on multiple full-size courts and half-size courts that are used heavily for basketball and racquetball. Boflex is also used in their aerobics rooms. Each Latitude location holds approximately 70 classes per week in the aerobic rooms. Boflex is also used in their Yoga and Pilates studios. There's no question that thousands of people each day put Boflex to the test with their intense foot-pounding – and heart-pounding – workouts.

Boflex isn't the only Surface America flooring system that Latitude uses. UltraTile fitness flooring, an Ecore product, is installed in one of their large fitness areas. Everlast Roll, another Ecore product, is used throughout various weight training areas as well as their indoor running tracks.

ABOUT SURFACE AMERICA

Since 1993, Surface America has completed thousands of projects and installed millions of square feet of recreational and athletic surfacing and flooring. Our customers have come to know us for our project management expertise, superior installation craftsmanship and proven performance of our surfacing systems.

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SURFACE AMERICA GYMNASIUM & FIELD HOUSE FLOORING SYSTEMS

ElastoFloor™ Roll-Pour | Boflex | Bounce